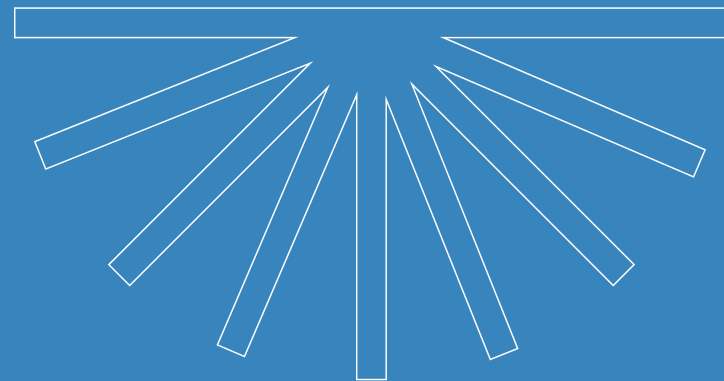


MABARIKEN

PITCH DECK PRESENTATION



 MODERN  SIMPLE  START UP  CAPITAL



PRESENTER :
DESIREL CALVIN LAWRENCE

Invest : <https://mabariken.com/invest>

PRESENTATION OUTLINE

COMPANY
PURPOSE



PROBLEM



VALUE
PREPOSITION



UNDERLYING
MAGIC



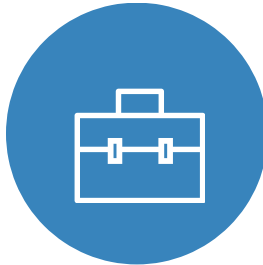
BUSINESS
MODEL



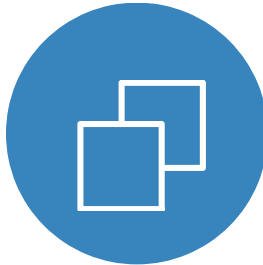
CURRENT
STATUS



FINANCIAL
PROJECTION



MANAGEMENT
TEAM



COMPETITIVE
ANALYSIS



GO-TO-
MARKET
STRATEGY



INVESTMENT PROPOSAL

COMPANY
HISTORY



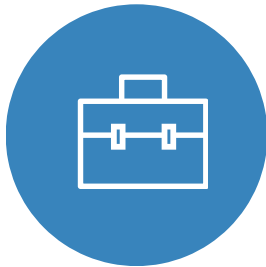
FINANCIAL
PROJECTIONS



EXPENSES



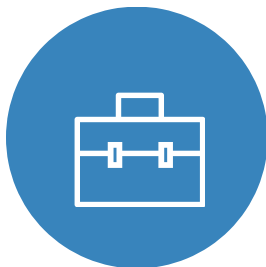
CASH FLOW



BREAK EVEN
ANALYSIS



**INVESTMENT
AGREEMENT**



CAP TABLE



TERM SHEET



THANK YOU
PAGE



COMPANY PURPOSE

At Mabariken, our mission is to redefine transportation by merging unparalleled sophistication with cutting-edge multi-terrain capabilities. Our flagship innovation, the Mabariken vehicle, embodies the quintessence of modern automotive design and technological prowess, featuring a distinctive elongated glass dome that offers not only an unmatched panoramic view but also a symbol of transparency and openness in our approach to innovation.



Mabariken is dedicated to pushing the boundaries of what a supercar can be. With its ability to seamlessly transition between land, water, and air, our vehicle ensures that the thrill of driving is unbounded by the limits of terrain. This multi-terrain adaptability is complemented by an elegant design and advanced aerodynamics that enhance the driving experience, making it a paragon in both performance and aesthetics.



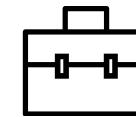
PROBLEM / OPPORTUNITY

The modern automotive industry, while advanced, often confines consumers to traditional modes of transport that are restricted to specific terrains—land vehicles can't traverse water, and most are not designed for flight. This limitation curtails the freedom of travel and exploration, presenting a significant gap in an era where versatility and comprehensive mobility are increasingly prized.

Mabariken seizes this gap as a substantial opportunity to introduce a groundbreaking multi-terrain vehicle that transcends these traditional boundaries. Our vehicle, with its sophisticated glass dome and dual-environment capabilities, not only enhances the driving experience but also revolutionizes personal travel. By combining land, water, and air travel in one seamless design, Mabariken offers a unique value proposition: the ultimate freedom in personal mobility. This innovation opens up new markets for luxury transportation, adventure tourism, and premium commuting solutions, promising not just to meet but to create consumer demand in a niche that has been largely untapped.

VALUE PROPOSITION

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Innovative Design

Mabariken's innovative design redefines versatility in personal mobility, merging sophisticated aesthetics with advanced multi-terrain capabilities. Featuring an elongated glass dome for panoramic views and seamless transitions between land, water, and air, Mabariken delivers unparalleled freedom and style in a cutting-edge supercar.



Environmental Sustainability

Committed to reducing our carbon footprint, Mabariken utilizes eco-friendly materials and sustainable manufacturing processes. Our approach demonstrates that luxury and eco-consciousness can coexist, appealing to environmentally aware consumers.



Customization and Personal Expression

Mabariken offers extensive customization options, allowing owners to tailor their vehicles to reflect their personal style and preferences. This level of personalization ensures that each Mabariken is as unique as its owner, making every journey a personal statement.


PITCH DECK PRESENTATION



UNDERLYING MAGIC

The Mabariken's magic lies in its potential collaborations with elite design firms and auto suppliers. Partnering with renowned firms like Pininfarina, Italdesign, and Zagato could infuse the Mabariken with unparalleled design elegance and innovation, making it a masterpiece of automotive art. Meanwhile, collaboration with auto suppliers such as Bosch and Magna Steyr offers cutting-edge technology and manufacturing prowess, ensuring the Mabariken is not only visually stunning but also technologically advanced. These partnerships could transform the Mabariken into a beacon of luxury and sustainability in the automobile industry.

BUSINESS MODEL



A circular infographic composed of four overlapping segments in blue, gold, purple, and orange. In the center is a white circle containing the text '50 Thousand'.

**50
Thousand**

Projected Buyers

Owing to the interest in social media in this design we are confident sales will be positive



A circular infographic composed of four overlapping segments in blue, gold, purple, and orange. In the center is a white circle containing the text '\$800 Million'.

**\$800
Million**

Expected Revenue

In the 5th year after release, we are confident of this revenue projection if a thousand six hundred vehicles are sold

GO-TO-MARKET STRATEGY

The Mabariken will launch into the luxury car market through a targeted go-to-market strategy that emphasizes its unique design, sustainability, and exclusivity. By leveraging high-profile partnerships and digital storytelling, we aim to captivate a global audience of luxury car enthusiasts and eco-conscious consumers. Our approach will focus on creating an aspirational brand image that aligns with the values and lifestyles of our target customers.



High-Profile Partnerships

Collaborating with renowned design houses like Pininfarina and Italdesign will lend credibility and allure, showcasing Mabariken's commitment to unparalleled craftsmanship and innovation.



Digital Storytelling

Utilizing immersive digital platforms, social media, and influencer partnerships, we will tell the Mabariken story, highlighting its eco-friendly design and luxury features to engage and expand our audience.



Exclusive Launch Events

Hosting exclusive events in key global cities will introduce the Mabariken to high-net-worth individuals and press, creating buzz and establishing its presence in the luxury market.

COMPETITIVE ANALYSIS

Mabariken stands out in the competitive landscape of the automotive industry due to its unique multi-terrain capabilities and sophisticated design. As a high-end supercar that seamlessly transitions between land, water, and air, Mabariken taps into a niche market that traditional automotive manufacturers have yet to fully explore. As we position the Mabariken for success, understanding the competitive environment is crucial. Here's a competitive analysis of four key players in the luxury car segment

BUGATTI CHIRON

Known for its breathtaking speed and cutting-edge engineering, the Bugatti Chiron is a pinnacle of luxury supercar performance.

It features a quad-turbocharged 8.0-liter W16 engine that delivers almost 1500 horsepower, enabling it to reach incredible speeds that suit the fast-paced lifestyle.

LAMBORGHINI AVENTADOR

With its aggressive styling and formidable V12 engine, the Lamborghini Aventador is a favorite among car enthusiasts.

Its dramatic presence and exhilarating performance, capable of reaching speeds up to 350 km/h, make it a staple on the glamorous streets of unique cities.

FERRARI 488 GTB

This Italian masterpiece blends high performance with striking aesthetics. The 488 GTB features a turbocharged V8 engine that exemplifies Ferrari's continuous innovation in speed and an aerodynamic design tailored for optimal handling and agility on sweeping highways of plush cities.

MCLAREN P1

A marvel of hybrid technology, the McLaren P1 is celebrated for its futuristic design and eco-friendly credentials without compromising on power. It combines a twin-turbocharged V8 engine with an electric motor to deliver a total of 903 horsepower, making it a symbol of progressive luxury in the automotive scene.

MANAGEMENT TEAM

We have experts who are professional in their fields, and all of them will put forth great effort to provide the best service for you



Desirel Calvin Lawrence
Concept Car Designer

**Creating unique designs for
the modern era**



AJ Farouqui
Over 18 years as an
executive sales
manager at
Mercedes benz

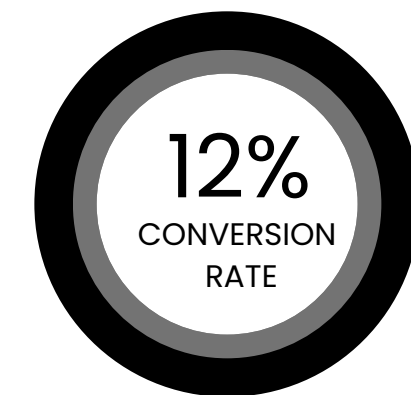
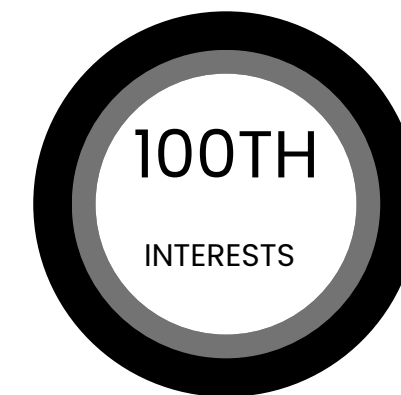
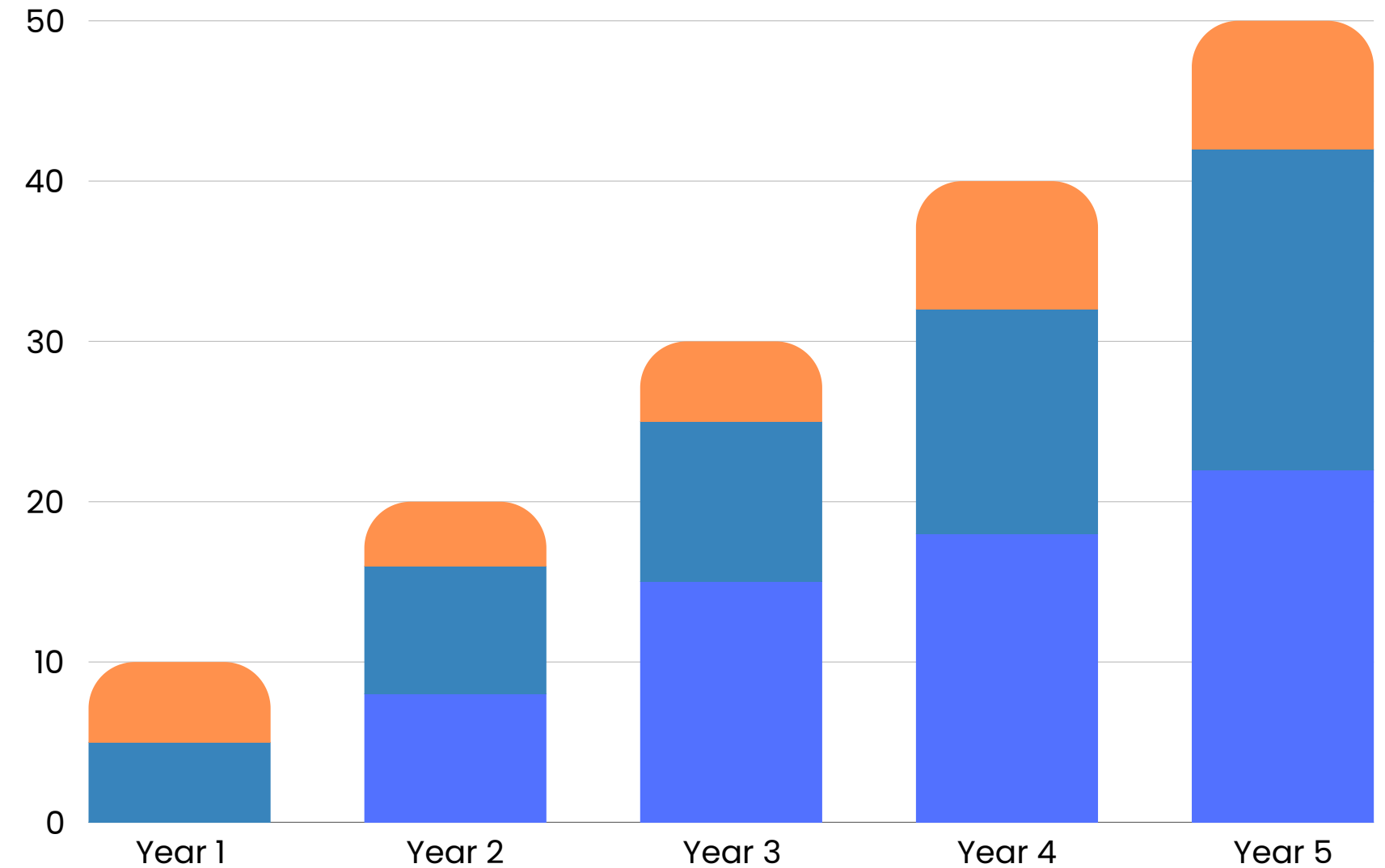


Charmaine Nair
Chief Strategist

**Creating cohesive team
successes.**

FINANCIAL PROJECTIONS & KEY METRICS

Our optimistic projection is to get 100 thousand personally and systemically responsible customers, with 12% conversion rate



CURRENT STATUS

Discussions are being held with major auto car manufacturers in the customization space



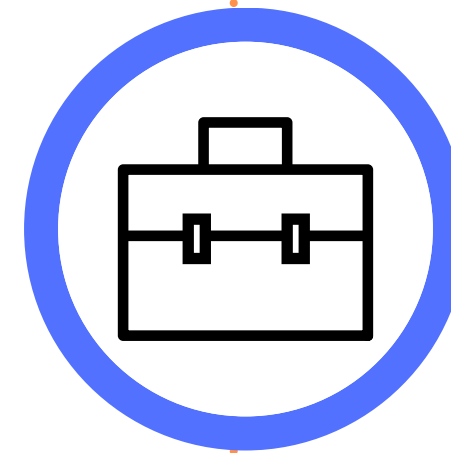
Design Completion

Our team has finalized the working designs and CAD drawings for the Mabariken, laying the groundwork for a groundbreaking luxury vehicle with a unique glass dome and sustainability at its core.



Seeking Partnerships

We are actively pursuing partnerships with renowned design firms and auto suppliers, such as Pininfarina and Bosch, to bring our innovative concept to life through their expertise and technology.



Market Anticipation

With the concept design in place, we anticipate beginning prototype development soon, aiming for a market introduction in the next 36 months, amidst growing excitement in the luxury car segment for our sustainable and unique design.



MABARIKEN - END OF PRESENTATION OUTLINE

NEXT SLIDES ARE THE INVESTMENT OFFERS

Invest : <https://mabariken.com/invest>



MODERN



SIMPLE



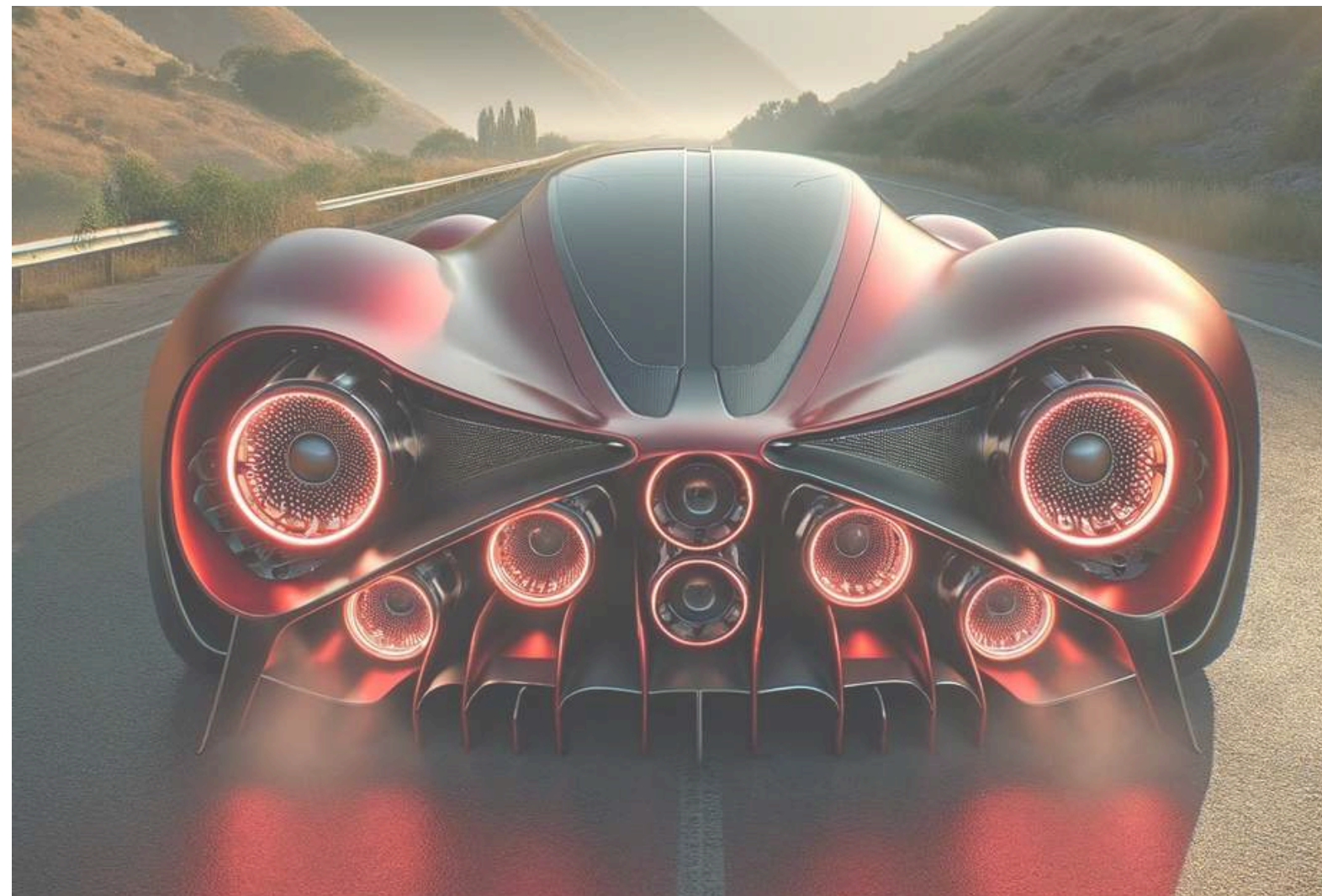
START UP



CAPITAL

COMPANY HISTORY

- **Incorporation:** Initially incorporated in 2004, with new incorporation documents planned for May 2024.
- **Vision:** To revolutionize transportation with multi-terrain supercars that seamlessly transition between land, water, and air.
- **Mission:** To design, develop, and market a unique vehicle that combines advanced technology with unparalleled versatility and sophistication.



FINANCIAL PROJECTIONS

Forecast (Next 5 Years) Based on \$100 Million Investment:

Allocation of Funds:

- R&D and Prototyping: \$25 million
- Manufacturing: \$30 million
- Marketing: \$20 million
- Working Capital: \$15 million
- Contingency Fund: \$10 million

Revenue:

- **Year 1:** Focus on advanced prototype development, rigorous testing, and refining autonomous multi-terrain capabilities. Projected revenue of \$20 million from pre-orders and initial interest.
 - 50 pre-orders at \$400,000 per vehicle
 - Total revenue: \$20 million
- **Year 2:** Begin limited production and delivery of initial units, showcasing the Mabariken at international auto shows and events. Projected revenue of \$100 million as we fulfill pre-orders and ramp up marketing efforts.
 - 200 vehicles sold at \$500,000 per vehicle
 - Total revenue: \$100 million
- **Year 3:** Full-scale production and expansion into new markets, leveraging strategic partnerships and established networks. Projected revenue of \$250 million driven by increased sales and market penetration.
 - 500 vehicles sold at \$500,000 per vehicle
 - Total revenue: \$250 million
- **Year 4:** Continuous innovation and introduction of new features, solidifying the Mabariken's position as a market leader. Projected revenue of \$500 million with diversified offerings and expanded market presence.
 - 1,000 vehicles sold at \$500,000 per vehicle
 - Total revenue: \$500 million

- **Year 5:** Establishment as the pinnacle of luxury autonomous multi-terrain vehicles, with ongoing sales, licensing deals, and strategic partnerships. Projected revenue of \$800 million, setting the stage for future growth and innovation.
 - 1,600 vehicles sold at \$500,000 per vehicle
 - Total revenue: \$800 million

Cumulative Revenue (5 Years): \$1.67 billion

Profit Margin and Break-Even Analysis:

- Assuming a 30% profit margin, the cumulative profit over 5 years would be approximately \$501 million.
- With the initial investment of \$100 million, the break-even point is projected to be reached in Year 3, when the cumulative revenue surpasses the total investment and operating costs.

Return on Investment (ROI):

- Based on the cumulative revenue of \$1.67 billion and the initial investment of \$100 million, the ROI over 5 years is projected to be 1,570%.

EXPENSES

R&D: \$25 million

- Allocated over the first two years to develop and refine the prototype, including design, engineering, testing, and integration of advanced autonomous systems.
- Collaboration with Italian and American custom car manufacturers and technology partners to create a cutting-edge, fully functional prototype.

Manufacturing: \$30 million

- Setting up state-of-the-art manufacturing facilities, sourcing premium materials, and covering labor costs.
- Partnering with renowned custom car makers to ensure the highest quality standards and maintain the exclusivity of the Mabariken.
- Exploring sustainable production methods to align with the growing demand for eco-friendly luxury vehicles.

Marketing: \$20 million

- Developing and executing a comprehensive marketing strategy to establish the Mabariken as the epitome of luxury, innovation, and adventure.
- Showcasing the prototype at international auto shows and exclusive events to generate buzz and attract potential customers.
- Engaging in strategic partnerships with luxury brands and leveraging digital campaigns to target the ultra-high-net-worth audience.
- Building a strong brand identity that resonates with the target market and positions the Mabariken as a revolutionary autonomous multi-terrain vehicle.

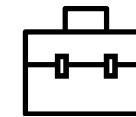
Operational Costs: \$15 million

- Covering salaries for top talent, including engineers, designers, and marketing professionals, to ensure the successful development and launch of the Mabariken.
- Establishing a global presence with offices in key markets to support sales, distribution, and customer service.
- Allocating funds for administrative expenses, legal fees, and other operational costs to maintain the smooth running of the company.

Contingency Fund: \$10 million

- Setting aside funds to address unforeseen challenges, market fluctuations, or additional development costs.
- Ensuring financial stability and mitigating potential risks associated with bringing a groundbreaking product to market.

Design Focus During R&D



Innovative Design

Mabariken's innovative design redefines versatility in personal mobility, merging sophisticated aesthetics with advanced multi-terrain capabilities. Featuring an elongated glass dome for panoramic views and seamless transitions between land, water, and air, Mabariken delivers unparalleled freedom and style in a cutting-edge supercar.



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CASH FLOW

1.

- **Monthly and Annual Projections:**

- **Year 1: Initial investment and pre-order revenue balance the high R&D costs.**
- **Year 2: Positive cash flow begins as limited production starts and pre-orders are fulfilled.**
- **Year 3-5: Increasing positive cash flow with revenue growth from expanded production and sales.**

BREAK EVEN ANALYSIS

Timeline: Expected to break even by the end of Year 2.

Sales Targets: Achieving 1,000 unit sales in Year 2 and 3,000 unit sales in Year 3 to cover initial investments and operational costs.

INVESTMENT AGREEMENT



Investment Amount: \$100,000,000

Equity Stake: 35% of the company

Conditions for Disbursement: Milestone-Based Funding:

1. Initial Funding: \$20 million

- Upon signing the investment agreement and finalizing partnerships with custom car manufacturers and technology partners.
- Allocated towards initial R&D, prototype development, and establishment of manufacturing facilities.

2. Milestone 1: \$30 million

- Upon completion of the advanced prototype, showcasing the Mabariken's autonomous multi-terrain capabilities.
- Successful testing and validation of the prototype across land, air, and sea environments.
- Funds to be utilized for further refinement, integration of cutting-edge technologies, and preparation for limited production.

3. Milestone 2: \$25 million

- Upon commencement of limited production and delivery of the first batch of Mabariken vehicles to customers.
- Successful showcase of the Mabariken at international auto shows and exclusive events.
- Funds to support the ramp-up of production, expansion of manufacturing capabilities, and intensified marketing efforts.

4. Milestone 3: \$25 million

- Upon achieving sales of 500 Mabariken vehicles and securing strategic partnerships in key markets.
- Establishment of the Mabariken as a leader in the luxury autonomous multi-terrain vehicle segment.
- Funds to be allocated towards continuous innovation, development of new features, and expansion into new markets.

CAPITALIZATION TABLE

CITHOG



WWW.CITHOG.COM

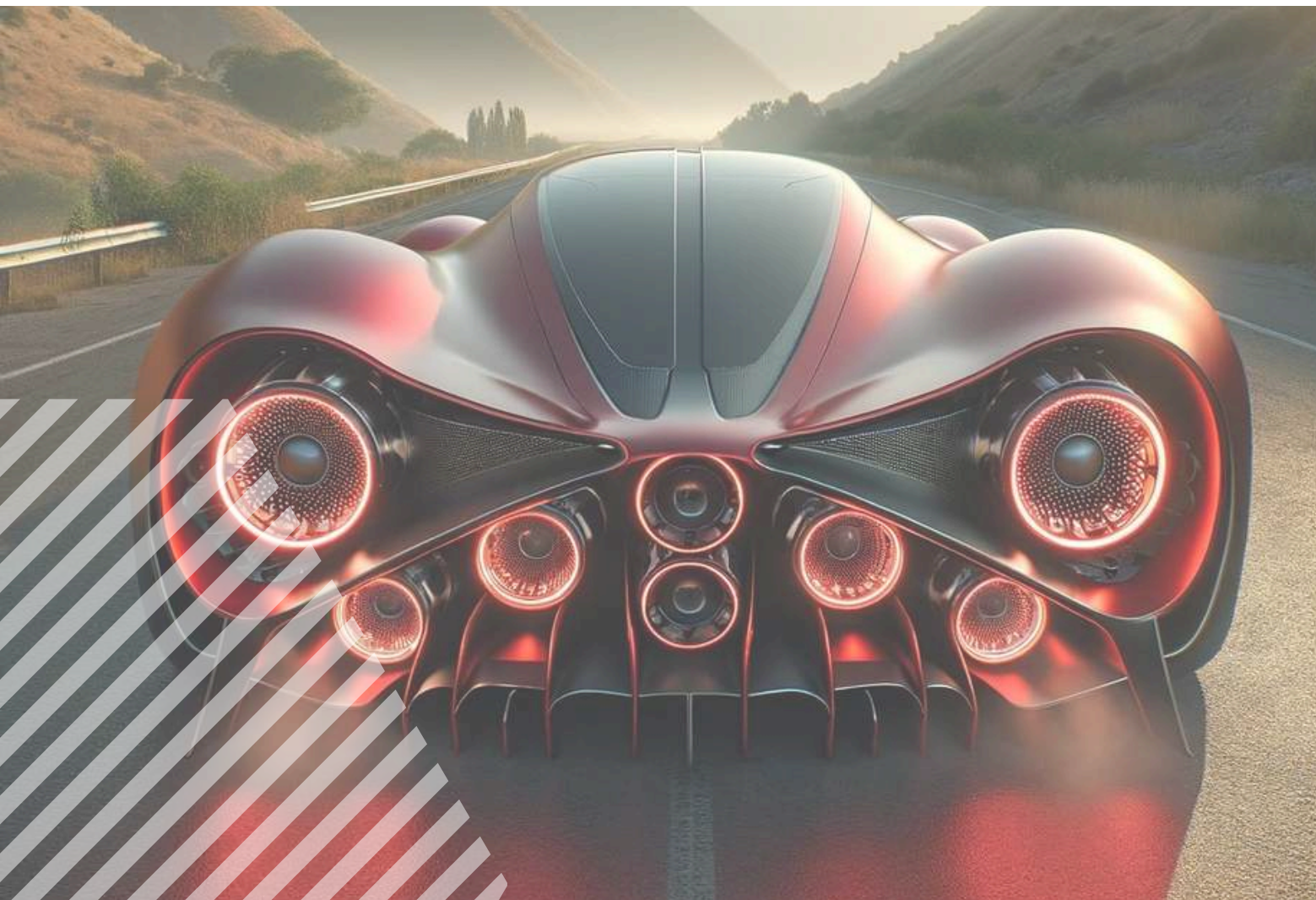
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SHAREHOLDERS	SHARES	OWNERSHIP %	VALUE
FOUNDERS	5,000,000	45.00%	\$45,000.000
SERIES A INVESTORS	3,888,889	35.00%	\$100,000.000
EMPLOYEE STOCK OPTION PLAN (ESOP)	1,666,667	15.00%	\$15,000.000
FUTURE STRATEGIC INVESTORS AND PARTNERSHIPS	555,556	5.00%	\$5,000.000
TOTAL	11,111,112	100.00%	\$165,000.000

CAP TABLE

CAPITALIZATION TABLE



1. Founders:

- The founders collectively hold 5,000,000 shares, representing 45% of the company's equity.
- The value of the founders' stake is \$45 million, based on the post-money valuation.

2. Series A Investors:

- The new investors receive 3,888,889 shares in exchange for their \$100 million investment.
- The Series A investors' equity stake is 35% of the company.

3. Employee Stock Option Plan (ESOP):

- 1,666,667 shares, representing 15% of the company's equity, are reserved for the ESOP.
- These shares are set aside to attract and retain key employees, aligning their interests with the company's growth.
- The value of the ESOP is \$15 million, based on the post-money valuation.

4. Future Strategic Investors and Partnerships:

- 555,556 shares, representing 5% of the company's equity, are reserved for future strategic investors and partnerships.
- These shares are allocated to provide flexibility for future fundraising rounds or strategic collaborations.
- The value of these shares is \$5 million, based on the post-money valuation.

The total number of shares outstanding after the Series A investment is 11,111,112, with a total post-money valuation of \$165 million.

TERM SHEET

Term Sheet Summary for Mabariken

Investment Amount and Equity:

- **\$100,000,000 for 35% equity in Mabariken.**

Valuation:

- **Pre-money valuation of \$185,714,286, implying a post-money valuation of \$285,714,286.**

Milestones:

- 1. Advanced Prototype Completion:** Release of funds upon the successful development, testing, and validation of the Mabariken's autonomous multi-terrain capabilities.
- 2. Production Commencement:** Release of funds upon the start of limited production and delivery of the first batch of Mabariken vehicles to customers.
- 3. Sales and Partnership Targets:** Release of funds upon achieving sales of 500 Mabariken vehicles and securing strategic partnerships in key markets.

Exit Strategy:

- **IPO:** Plan for an initial public offering within 5–7 years, providing liquidity for investors and enabling further growth and expansion.
- **Acquisition:** Potential for acquisition by a major automotive manufacturer or technology company seeking to enter the luxury autonomous multi-terrain vehicle market.
- **Strategic Buyout:** Option for founders, strategic partners, or future investors to buy out the shares of initial investors, providing flexibility in ownership structure.

This term sheet summary outlines the key aspects of the \$100 million investment in Mabariken, a company revolutionizing the luxury autonomous multi-terrain vehicle market. The investment secures a significant 35% equity stake for the investors, at a pre-money valuation of \$185,714,286.



MABARIKEN

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MODERN



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START UP



CAPITAL