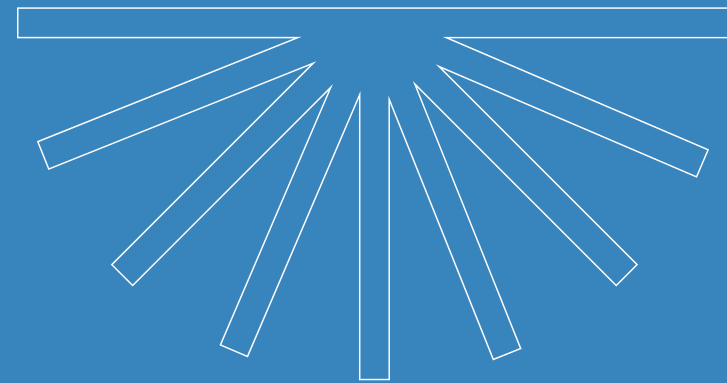


MABARIKEN

PITCH DECK PRESENTATION



 MODERN  SIMPLE  START UP  CAPITAL



PRESENTER :
DESIREL CALVIN LAWRENCE

Invest : <https://mabariken.com/invest>

PRESENTATION

OUTLINE

COMPANY
PURPOSE



PROBLEM



VALUE
PREPOSITION



UNDERLYING
MAGIC



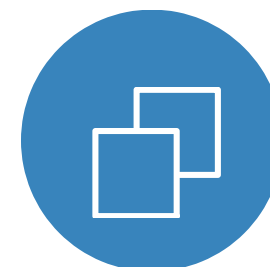
BUSINESS
MODEL



CURRENT
STATUS



FINANCIAL
PROJECTION



MANAGEMENT
TEAM



COMPETITIVE
ANALYSIS



GO-TO-
MARKET
STRATEGY

COMPANY PURPOSE

Mabariken's purpose is to revolutionize the luxury automobile industry by blending unparalleled design with sustainability. We aim to create a vehicle that not only offers a unique driving experience but also embodies the driver's values and personality. Through innovative design and eco-friendly practices, Mabariken is dedicated to redefining luxury transportation, making each journey a statement of elegance and environmental responsibility.





PROBLEM / OPPORTUNITY

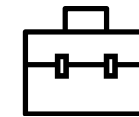
The luxury car market often overlooks the growing demand for vehicles that combine aesthetic appeal with environmental sustainability.

Mabariken addresses this gap by introducing a luxury car with a unique glass dome design and eco-friendly production, catering to discerning consumers seeking both exclusivity and eco-consciousness in their choice of vehicle.

VALUE PROPOSITION

Mabariken redefines luxury transportation by seamlessly integrating innovative design, environmental sustainability, and personal expression into a single, unparalleled driving experience.

PITCH DECK PRESENTATION



Innovative Design

The Mabariken features a distinctive glass dome body, providing 360-degree visibility and a flood of natural light. This unique design element ensures drivers enjoy a closer connection to their surroundings, enhancing the driving experience.



Environmental Sustainability

Committed to reducing our carbon footprint, Mabariken utilizes eco-friendly materials and sustainable manufacturing processes. Our approach demonstrates that luxury and eco-consciousness can coexist, appealing to environmentally aware consumers.



Customization and Personal Expression


Mabariken offers extensive customization options, allowing owners to tailor their vehicles to reflect their personal style and preferences. This level of personalization ensures that each Mabariken is as unique as its owner, making every journey a personal statement.

UNDERLYING MAGIC

The Mabariken's magic lies in its potential collaborations with elite design firms and auto suppliers. Partnering with renowned firms like Pininfarina, Italdesign, and Zagato could infuse the Mabariken with unparalleled design elegance and innovation, making it a masterpiece of automotive art. Meanwhile, collaboration with auto suppliers such as Bosch and Magna Steyr offers cutting-edge technology and manufacturing prowess, ensuring the Mabariken is not only visually stunning but also technologically advanced. These partnerships could transform the Mabariken into a beacon of luxury and sustainability in the automobile industry.



BUSINESS MODEL



**50
Thousand**

Projected Buyers

Owing to the interest in social media in this design we are confident sales will be positive



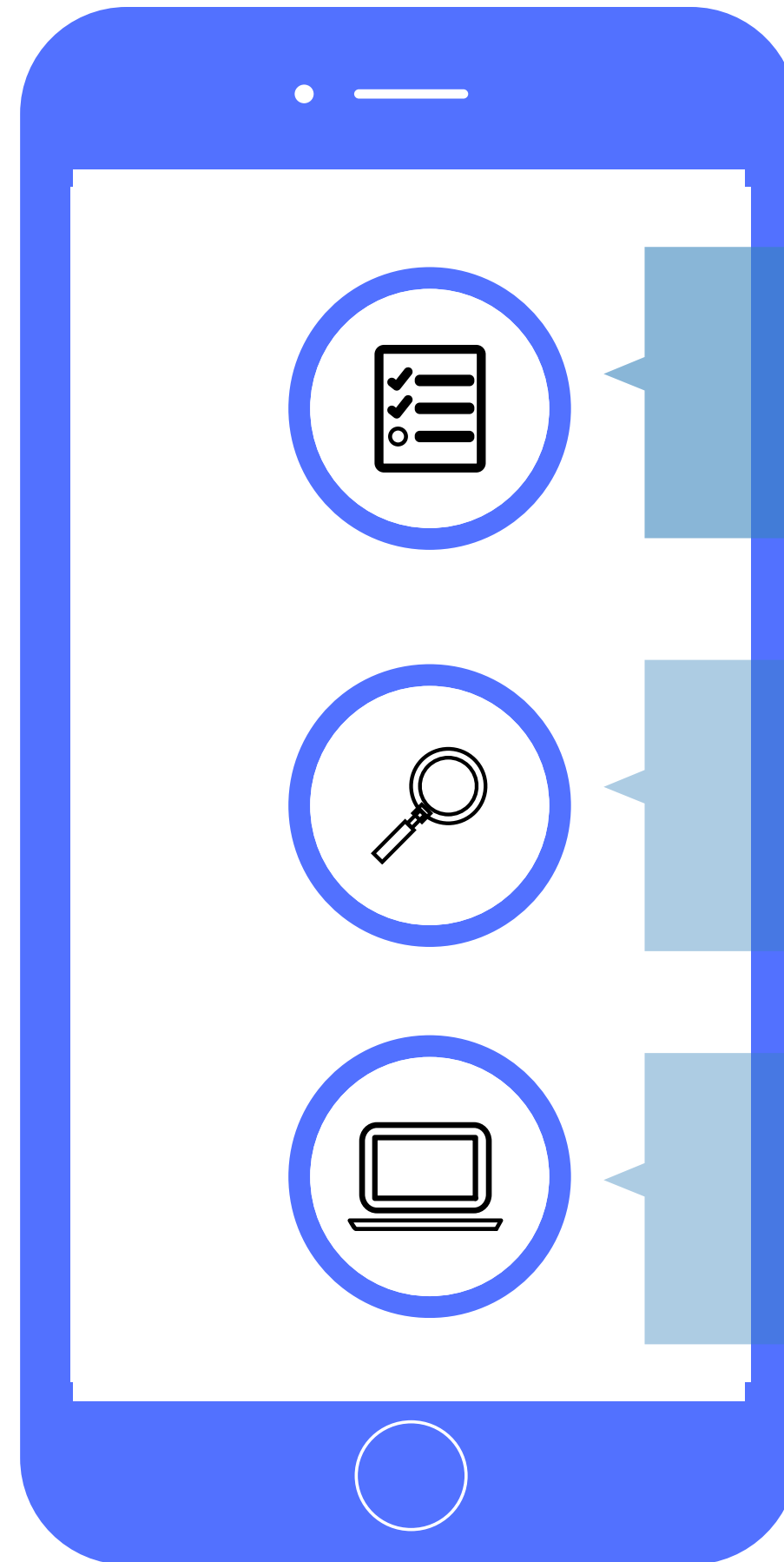
**\$450
Million**

Expected Revenue

Within the first year of release, we are confident of this revenue projection if a thousand vehicles are sold

GO-TO-MARKET STRATEGY

The Mabariken will launch into the luxury car market through a targeted go-to-market strategy that emphasizes its unique design, sustainability, and exclusivity. By leveraging high-profile partnerships and digital storytelling, we aim to captivate a global audience of luxury car enthusiasts and eco-conscious consumers. Our approach will focus on creating an aspirational brand image that aligns with the values and lifestyles of our target customers.



High-Profile Partnerships

Collaborating with renowned design houses like Pininfarina and Italdesign will lend credibility and allure, showcasing Mabariken's commitment to unparalleled craftsmanship and innovation.

Digital Storytelling

Utilizing immersive digital platforms, social media, and influencer partnerships, we will tell the Mabariken story, highlighting its eco-friendly design and luxury features to engage and expand our audience.

Exclusive Launch Events

Hosting exclusive events in key global cities will introduce the Mabariken to high-net-worth individuals and press, creating buzz and establishing its presence in the luxury market.

COMPETITIVE ANALYSIS

In the evolving landscape of the luxury automobile market, the Mabariken seeks to carve out its niche by offering a unique blend of sustainability, innovation, and luxury. As we position the Mabariken for success, understanding the competitive environment is crucial. Here's a competitive analysis of four key players in the luxury car segment

TESLA

Pioneers in electric vehicle technology, Tesla has redefined luxury mobility with its focus on sustainability, performance, and cutting-edge technology.

- Summary: Tesla leads with innovation in electric vehicles, combining luxury with eco-friendly technology.

FERRARI

Known for its iconic design and unmatched performance, Ferrari represents the pinnacle of automotive engineering and luxury.

- Summary: Ferrari offers unmatched luxury and performance, symbolizing status and engineering excellence.

BMW

With a diverse range of luxury vehicles, BMW excels in combining advanced technology, comfort, and driving dynamics.

- Summary: BMW blends technology, comfort, and performance, appealing to a broad luxury market.

PORCHE

Porsche stands out for its distinctive design, precision engineering, and exceptional driving experience, catering to enthusiasts and luxury consumers alike.

- Summary: Porsche delivers a unique blend of design, performance, and luxury, targeting driving enthusiasts.

MANAGEMENT TEAM

We have experts who are professional in their fields, and all of them will put forth great effort to provide the best service for you



Desirel Calvin Lawrence
Concept Car Designer

**Creating unique designs for
the modern era**



AJ Farouqui
Over 18 years as an
executive sales
manager at
Mercedes benz



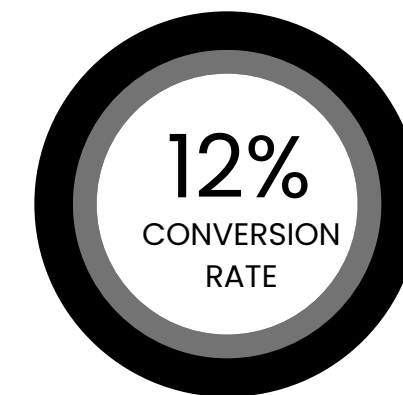
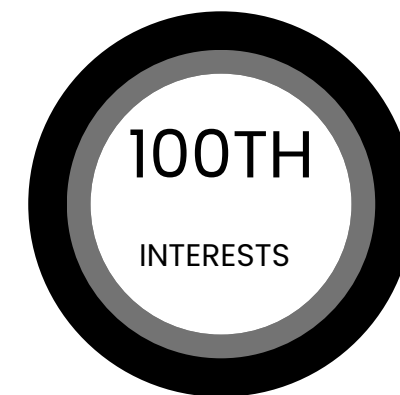
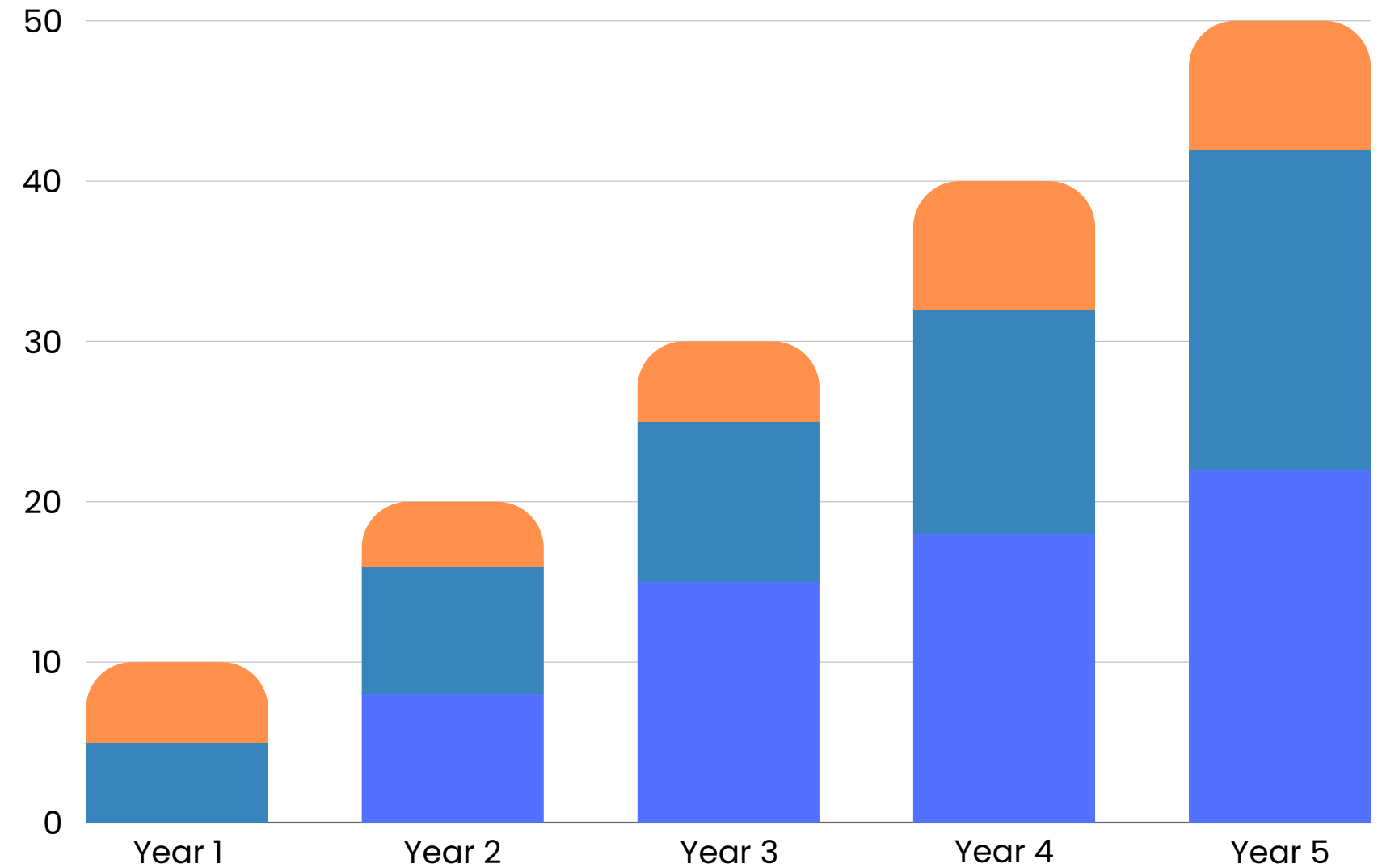
Charmaine Nair
Chief Strategist

**Creating cohesive team
successes.**



FINANCIAL PROJECTIONS & KEY METRICS

Our optimistic projection is to get 100 thousand personally and systemically responsible customers, with 12% convention rate





CURRENT STATUS

Discussions are being held with major auto car manufacturers in the customization space



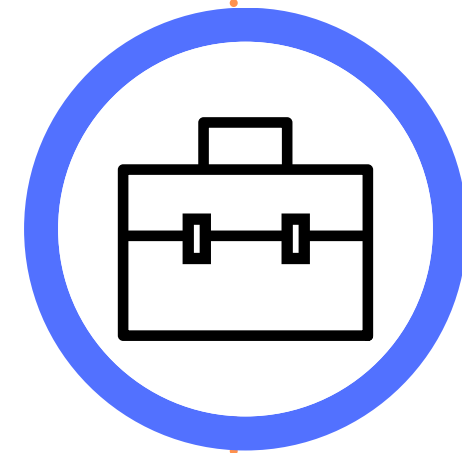
Design Completion

Our team has finalized the working designs and CAD drawings for the Mabariken, laying the groundwork for a groundbreaking luxury vehicle with a unique glass dome and sustainability at its core.



Seeking Partnerships

We are actively pursuing partnerships with renowned design firms and auto suppliers, such as Pininfarina and Bosch, to bring our innovative concept to life through their expertise and technology.



Market Anticipation

With the concept design in place, we anticipate beginning prototype development soon, aiming for a market introduction in the next 36 months, amidst growing excitement in the luxury car segment for our sustainable and unique design.



MABARIKEN

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START UP



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